

CLIMATE YOUTHS: YOUTH-CENTRED PARTICIPATORY VIDEO
PRODUCTION AS A TOOL FOR EMPOWERING YOUNG PEOPLE TO
TACKLE CLIMATE CHANGE

Newsletter 1

September 2021



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Climate Youths project utilises Participatory Videos as the method to facilitate young people's access and understanding climate change while empowering them to take action on the topic. Through this project, 4 organisations from different EU countries will implement a series of training activities focused on fighting against climate change by contributing to the [13th Sustainable Development Goal](#) of the United Nations.

The project is an international synergy between 4 European organisations, namely:

- [STANDO Ltd](#) from Cyprus
- [BACKSLASH](#) from Spain
- [E-SCHOOL EDUCATIONAL GROUP](#) from Greece
- [COMPARATIVE RESEARCH NETWORK EV](#) from Germany

The project is funded by Erasmus+, the program of European Commission promoting the development of education in Europe, and is focused on designing training contents and methodologies that promote social media literacy and assist trainers in their teaching of relevant subjects.

HOW ARE WE GOING TO DO IT?

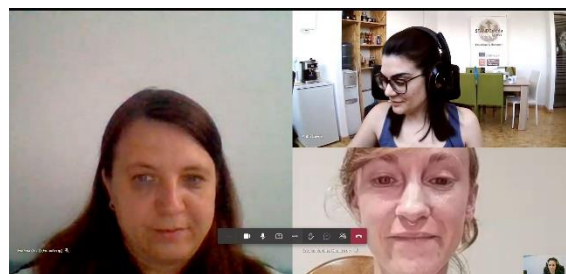
1. A set of **training courses**, which combine youth workers training sessions and youth learners training sessions. This training courses are divided into two types, the ones

addressed to youth workers and the ones addressed to young people. First of all, the youth workers training will be carried on, for later, using this knowledge to be themselves the trainers of the young people trainings.

2. The **website**, the use of **social media** (FB) and the creation of a **YouTube channel** of the ClimateYouths project, which will include the PVs produced by the youth workers and the young learners.

KICKOFF MEETING

The kick-off meeting of the EU funded project "**Climate Youths: Youth-Centred Participatory Video Production as a Tool for Empowering Young People to Tackle Climate Change**" was implemented on the 20th of January, 2021. The meeting took place online, due to Covid-19 restrictions, with all partners contributing in their area(s) of responsibility.



Apart from the kickoff meeting, different online meetings have been made, in order to prepare the first

training activity with youth professionals.

Next training will be held in Greece and it will be the last training for youth workers.

FIRST TRAINING COURSE

The first training course of the Climate Youths PV project has been held in Cyprus, from 19th of July to 23th of July. In the training, 8 youth workers from all the countries of the project participated in order to learn more about storytelling and participatory video. During this week, we talked about climate change, the need of acting together, the importance of youth in it, and how we could disseminate all of this through participatory videos, making young people the main characters in their own education.



FACEBOOK PAGE AND YOUTUBE CHANNEL

Beside all the improvements of the project in the implementation of the methodology, we have also advanced in our presence in social networks. As part of the dissemination and implementation of the project, we have started our Facebook page, with more of 300 followers and periodical information about the project and their topics. You can find us in Facebook as: **Climate Youths PV**.

Also, we have opened our Youtube channel, with the first introductory video about the project. You can find it here: <https://www.youtube.com/watch?v=d-tnUK92zz4&t=13s>